

# The Application of Emotional Elements in Interior Space Design of Teahouses

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**Keywords:** Teahouse; Interior space design; Emotional elements; application.

**Abstract:** The tea culture is a time-honored history in our country. A teahouse is an important carrier of tea culture, and its spatial structure and interior decoration can reflect the connotation of tea culture. In the interior space design of teahouses, the essence of tea culture can be embodied by using emotional elements to create a strong cultural and emotional atmosphere. This paper mainly analyzes the application of emotion elements in the interior space design of teahouses, and probes into its basic principles in order to promote the cultural connotation of teahouses and carry forward the tea culture better.

## 1. Introduction

Emotional space has certain artistic expression ability. It is indispensable important content in interior space design. Tea culture has a long history, which is the inheritance of culture and the pursuit of emotional standard. Unlike ordinary commercial space design, the teahouse design pay more attention to the use of emotional elements, the rationality of the layout, the scientificity of space division, and the coordination of different ornaments and furniture, so as to create a unique artistic space. In the interior space design of teahouses, many traditional elements will be used, such as screens, the partition board. These elements can be certain emotional symbols to some extent. They can not only create a unique space aesthetic feeling, but also reflect teahouses' culture orientation.

## 2. The Application of Emotional Elements in Interior Space Design of Teahouses

### 2.1 The Application of Artistic Conception.

The artistic conception of interior space and the overall space aesthetic feeling are mainly presented through the spatial layout, the selection of furniture, the material texture match, and the interface styles. The design can make people feel its connotation and emotional appeal. It can be said that the interior space design of a teahouse takes human beings as the center and create a leisure site with comprehensive functions, beautiful shapes and cultural connotations. Moreover, the rationality of the spatial layout, the scientificity of space division, the good view and the design of the furniture should be taken into consideration.[1] At the same time, the design also needs to start from visual aesthetics, analyze the elements like indoor environment space, the modeling proportion, furnishing decoration, color and so on, to satisfy the aesthetic requirement. A teahouses is to bring people a spiritual enjoyment, make people feel the artistic conception of it. Through the integration of a variety of elements, such as materials, texture, lighting, furnishing, layout, the teahouse tries to meet the emotional needs of people, and then transmits culture connotation to reach the fusion of emotion with the environment. In the aspect of interior space construction, the recombination between the same elements can also create a rich spatial environment. On the basis of satisfying the use function of the teahouse, the atmosphere, style and characteristics of the indoor space are constructed through various artistic means to make it be full of poetic and emotional color.

## **2.2 Spatial Emotional Design.**

Unlike ordinary business space, the interior space design of teahouses is more demanding. It belongs to recreational place. The subjective feeling of customers is the most important. Therefore, in interior space design, it is necessary to follow the principle of "people-orientation" and take consumers' psychological needs into account. Some business space, for example, for better interaction and communication, and improving work efficiency, it requires the space design to be fluent, interoperable, and be convenient to communicate. However, in the design of a teahouse, people pay more attention to the inner feelings. They need space that is relatively independent, but not completely being cut off, to return to the nature, and satisfy their emotional pursuit. Thus, the design should fully consider the emotional elements, meet the basic demand of emotional communication in leisure places. At the same time, a certain barrier needs to be set to highlight the connotation of tea culture, and satisfy people's emotional needs. Of course, the purpose of each consumer is different. Some people are just for business negotiation and entertainment, while others are for the purpose of drinking tea. So there are some differences in their activities. Therefore, the design should coordinate the relationship between openness and privacy, and create a space that is more conducive to emotional expression.

## **2.3 Emotional Atmosphere Construction.**

In the interior design of teahouses, the construction of space atmosphere is another external influence factor for the emotional experience of consumers. The business space focuses on the creation of the atmosphere of culture, while the teahouse focuses on the communication of cultural deposits to enhance the emotional experience of consumers. Business space focuses on the construction of solemn atmosphere, while the teahouse focuses on the transmission of cultural deposits to enhance the emotional experience of consumers. Therefore, in interior space design, in addition to an in-depth understanding to the connotation of tea culture, consumers' psychological needs should be analyzed. The design should create imaginary space that is suitable for tea culture consumption in teahouses, further enhance the emotional expression, and highlight the characteristics of tea culture. [2] The design of modern teahouses should flexibly use emotional elements. Firstly, designers should define the overall atmosphere of the teahouse space, and set a strong tone for the main body, which can be supplemented by other elements to highlight the theme. Secondly, in the aspects like lighting design, selection of materials, furniture, etc., designers should give priority to the integral space atmosphere and its tone and integrate various elements to grasp the overall aesthetics. Under the specific spatial atmosphere, the teahouse space will be unique. Of course, during designing a teahouse, the lighting, color, texture and other elements can have the effect of deepening the emotion, and raise the consumer's emotional resonance to a certain extent. Therefore, designers should use all kinds of emotional elements skillfully. They can combine with the spatiality and dynamicity of the teahouse to design the details. Finally, designers can also use various artwork and adornment to adjust and highlight the space function of the teahouse. While improving its artistic atmosphere, it satisfies consumers' psychological needs and visual demands, and makes the space interesting and artistic.

## **2.4 The Fusion with Traditional Culture.**

The application of traditional cultural elements, apart from being able to highlight the connotation of tea culture, it can also enrich the emotional expression and enhance the layering of the space. The traditional culture is a product of human emotional expression, which has certain symbolic meaning and has a strong national color. Therefore, in the design of teahouses, various traditional elements can be incorporated into the interior space to enhance the emotional consumption experience. For example, using the ornaments such as five blessings of longevity and stickers to enhance the interior space aesthetics of the teahouse, and highlight the layering. It is a kind of expressing the will by objects. In this way, The emotional needs of consumers can be satisfied and their emotional resonance can be aroused. [3] Of course, there are some other traditional elements with implication. They are also favored by designers. Such as peony (a symbol of riches and honor), ganoderma

lucidum (a symbol of good luck and happiness), lotus (a symbol of pureness), bamboo (a symbol of gentlemen). The interior space of the teahouse is more profound with such objects of visual and abstract emotions.

### **3. The Application Principles of Emotional Elements**

In order to make the teahouse with more emotion, heritage and culture, and let the consumers get special emotional experience, while designing the interior space, there are some certain principles should be followed:

**People-oriented design principle.** In the interior space design of the teahouse, to embody and apply the emotional elements, the people-oriented design principle should be followed first. It is necessary to take the consumers' emotional experience as the main factor from no matter the aspect of space or the environment. The design should make the customers have the feeling of being at home, and make them feel the power of tea culture. In the past, both the businessmen and neighbors have special feelings for the teahouse and are willing to sit in it. From this aspect, teahouses are casual and inclusive. However, the special conditions of modern people have changed people's emotional appeal to the teahouse. Therefore, the design should pay attention to the comfortableness. Whether the wood or the fabrics should make consumers feel comfortable. [4] In addition, in the aspect of implements, more service concept should be fused. The experiential consumption should be integrated with participatory consumption, cultural consumption and aesthetic consumption to fully satisfy the consumers' requirements for tea house facilities to the largest extent, and meet the requirements of their emotions, so as to promote the development of tea culture.

**Interactive design principle.** The design principle of interactivity is mainly based on the emotional elements of the behaviors, which belongs to the experiential consumption category. In the process, to let the consumers hold high value identity to the teahouses' space and culture, we need to strengthen interaction, participation, and have a dialogue with consumers, so as to promote the emotional communication. This kind of interaction not only shows the interaction between consumers and the space, but also means the interaction between consumers, and the interaction between consumers and the teahouse itself. [5] Therefore, while designing the space layout of the teahouse, it is necessary to coordinate the relationship between furniture layout and functional zoning, making the interior space more fluid, interactive and private.

**Subjectivity design principle.** Some scholars believe that the emotional experience of teahouses is more aesthetic, while aesthetic objects are usually expressed in the form of artistic conception. As a place of emotional expression, spiritual cultivation and spiritual relaxation of modern people, the tea house is prominent in its character, ritual and cultural connotation. In this case, the application of emotional elements is a theme which cannot be ignored or avoided. The design of a teahouse should not only avoid blindly following, but also keep its own style and characteristics.[6] Accordingly, except complying with the demand of consumers' emotions, a teahouse should also integrate the interior space design with tea culture. It should stimulate the consumers' emotions through different themes.

### **4. The Design Path of Emotional Elements**

#### **4.1 Aesthetics.**

Conveying the cultural brand of a teahouse to consumers through the aesthetic details is a major feature of famous teahouses in China. Such as Shunxing Old Teahouse, Laoshe Teahouse, the Tea Garden of Heart of Taiwan and so on. All of them emphasize on the detail design. They try to enhance the consumers' experience through the detail aesthetics. Therefore, in order to achieve better effect of the teahouse space design, the teahouse can draw lessons from some successful experience. They can hold folk theme exhibitions of tea culture in different functional areas in experiential teahouses. Through the theme exhibitions, the teahouses can be more attractive by highlighting their cultural background and their characteristics. [7] In addition, the space design of teahouses can also use new

media to convey the essence of tea culture, and guide consumers to imagine it. As a part of the brand construction, it shows the teahouses' characteristics.

## **4.2 Implements.**

The emotional expression is realized by the material carrier. Therefore, the design should make full use of all kinds of implements to mobilize the consumers' cultural experience. By doing so, the customers can obtain the satisfaction in the tea house through smell, feeling, taste, touch and so on, and their emotions can get sublimated. In addition, the teahouse can also use the flexible combination of the elements like color, light to give consumers the emotional experience with full and rich artistic conception. The tea house will present different experience to consumers by using things like exhibition props and decorations to create a cultural environment.

## **4.3 Performance Art.**

In order to achieve better emotional expression, the design need to combine the corresponding indoor space environment to seek the proper expression elements.[8] For example, the ancient literati like to choose to Four Arts (zither, chess, calligraphy and painting) or the three durable plants of winter ( pine, bamboo, and plum blossom). Frustrated politicians like to choose calligraphy and painting works with landscape, trees, odd rocks and fantastic rock peaks. Those elements with special meanings, such as Four Gentlemen (plum, orchid, bamboo and chrysanthemum), and the Four-season Flowers (peony, azalea, chrysanthemum and camellia) are also used in the design of the space, forming a regular and unique combination. The combination of the performance art integrates the art forms with the thought, which not only makes the teahouse have its own aesthetics, but also shows the connotation of national culture. And those paintings embody a feeling of cultural detachment. [9] In interior space design, elements like colors, materials, shape, space division and proportion will influence the space environment. The relevant elements all reflect the charm of the culture, such as wood carving, brick carving, bamboo carving and fan leaf. By selecting the proper carrier and expression form, it can make the space of the teahouse more unique.

## **5. Conclusion**

Teahouse is a place of leisure and entertainment, which plays an extremely important role in enriching people's spiritual life. It is also an important carrier of tea culture. Although the teahouse belongs to the service industry, it is still different from ordinary business space and home space design. Its quiet environment and the stylish decoration make it not only a good place for negotiations and chatting, but also a place for people's leisure and fun. It is also true that the interior space design of the teahouse has a higher requirement and needs to be integrated into the emotional elements. By setting tea as the topic, the teahouse becomes a place to taste life and show the connotation of tea culture. The design with strong emotions can attract more consumers and enhance the emotional resonance of people, so as to make tea culture more attractive, which can promote the inheritance and continuation of traditional Chinese culture.

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